

July 2015

**Letter of support – Mount Maunganui JFC – Quality Club Mark Accreditation Achieved**

This letter confirms New Zealand Football endorses **Mount Maunganui JFC** as it has become accredited in Quality Club Mark '1 star – Developing Club' and this is valid from **2015 – 2017**.

To help New Zealand Football clubs perform at their peak, New Zealand Football has created the New Zealand Football Quality Club Mark. This is a national partnership with our seven district Federations as well as 17 Regional Sports Trusts and Sport New Zealand.

Quality Club Mark aims to promote continuous improvement in the way football is delivered and supports clubs as they adopt standards of best practice.

Quality Club Mark means that **Mount Maunganui JFC** has demonstrated both desire and capability to achieve standards of best practice, standards that have been set by its parent body, leading to **Mount Maunganui JFC** delivering football in a safe environment for players, coaches, volunteers, administrators and parents.

Football is a high participation sport in New Zealand across children, adults and ethnicities. Sport New Zealand's Young Persons' Survey reported that 70% of boys and 51% of girls aged 5 – 15 years participated in football while the Active New Zealand Survey showed football to be the only team sport demonstrating growth in adult membership.

Football is a major contributor to healthy vibrant communities across New Zealand, with 83,633 registered junior, youth and college players, 24,557 registered senior players and 13,751 futsal players, all being supported by 1,000 official referees and 6,000 coaches, plus thousands of volunteers.

We acknowledge that we are only able to achieve this through clubs like **Mount Maunganui JFC** and therefore encourage organisations to partner and support **Mount Maunganui JFC** so that they can continue to deliver football in the community they serve.

Yours sincerely



**Cam Mitchell**

Community Football Director  
New Zealand Football

QUALITY  
CLUB MARK   
NEW ZEALAND  
FOOTBALL

★ 1 STAR ACCREDITED CLUB  
2015 – 2017